

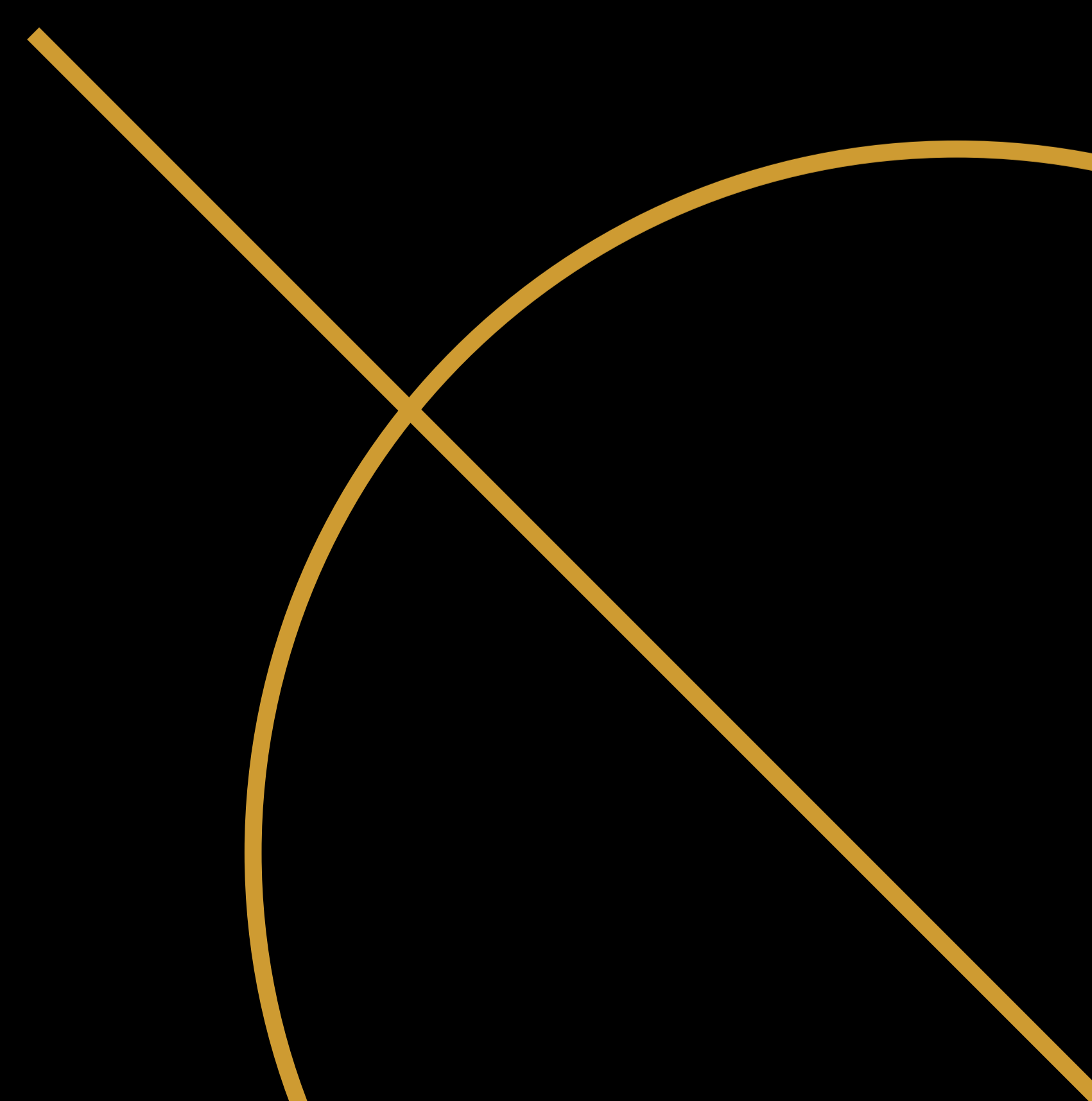


VIVID ARTS ELITE

CIRCLE



Email Templates For
Creative Artists



VIVID ARTS ELITE CIRCLE

HEADLINE: "YOU'RE THE FIRST ONE TO SEE THIS!"

"Just For You: A Backstage Pass Into My Sacred Working Space aka Studio"

I decided to unveil my studio to you!

Would you like a behind-the-scenes peek?

I consider it my sanctuary, the special place where I feel most comfortable being my most creative self.

And it's where all the art you've seen is born.

Here's a peek:

[LINK TO PICTURES OR YOUTUBE VIDEO OF YOUR STUDIO (AND YOUR SELF IF POSSIBLE) (include things you would typically find in your studio, make it real, don't stage the scene, even if it is messy, people love to see that)

[SOME WORDS ABOUT THE VIDEO/PICTURES]

What do you think? Is it what you expected? I would love to hear your thoughts.

I've enjoyed sharing this with you!

Sincerely,

Artist



VIVID ARTS ELITE CIRCLE

HEADLINE: "MY NEW WORK"

Dear [Name],

I want to say, first and foremost, I hope you are doing great.

I genuinely appreciate your support and interest in my work over the years. Your support means the world to me.

I am excited to share *[new project description]*

These works are now available, and those on the email list have the first opportunity to purchase this new work.

[Image of one or two works]

[URL to a Private Viewing Room]

Again, thank you for your support. I am more grateful than it is possible to express in an email.

Thank you,

[your name]



VIVID ARTS ELITE CIRCLE

HEADLINE: "IN PANDEMIC TIME WAYS TO SUPPORT ME"

Dear [Name],

I hope you are doing as well as possible during this global pandemic. While these are some difficult times, I'm focused on staying inspired and contribute to making this world a better place with the beauty of art.

The events during this time have forced artists like me to create alternative virtual venues to showcase our art, and here are ways you can enjoy and support my work:

- Join my virtual event *[details about what you are doing]*
- Check out my works that are available for purchase *[link to Public Profile or website]*
- Attend a workshop that I'm hosting *[link to workshop]*
- Send a gift card to a friend *[link to your web shop]*
- Follow me on social media *[link to your social media pages]*

Thanks for your continued support.

[your name]



VIVID ARTS ELITE CIRCLE

HEADLINE: "I JUST HAD TO SHARE THIS"

Dear [Name],

Guess what?

The other day, *[SHARE EVENT]*

Here's a picture:

[SHOW A PICTURE OF WHAT YOU'RE TALKING ABOUT]

Have you had a similar experience?

If you have, know you're not alone.

Thanks for listening. I'm off to my studio now; I think I have an artwork in mind that will come out from this experience :)

Your Friend,

Artist



VIVID ARTS ELITE CIRCLE

HEADLINE: "HOW I GOT STARTED AS AN ARTIST"

Dear [LIST MEMBER],

Would you like to hear the story of how I started *[YOUR ART]*?

If you have a few minutes to read it, I promise you'll be inspired by the end of this email.

[TELL THE STORY] [don't make it too long, be genuine, to the point, and speak from the heart]

What do you think?

I've enjoyed sharing this story with you, and I hope it brings some inspiration to you today.

Feel free to share any comments or questions you have; I would like to hear them!

Cheers,

Artist



VIVID ARTS ELITE CIRCLE

THANK YOU MESSAGE (TOUCHING BASE WITH CLIENTS)

A MESSAGE OF THANKS EMAIL

Send this email to buyers who have purchased your work in the past when you would like to connect with them and remind them of your new creations.

SUBJECT LINE EXAMPLES:

Your support means the world to me

I have something new to share with you

I want you to be the first to see this

EMAIL COPY:

Dear [Name],

I hope you are doing great.

I have been [*a short line about what you have been up to*] and reflecting on the people who make it possible for me to continue this journey. You (*name of the buyer*) are one of them.

This is just a quick note to say thank you.

The support I get from people like you has inspired me to [example of a new project or something you are grateful for].

I want you to be the first to see this; click the link below and discover what

I've been doing lately.

(VIP link. viewing room)

Thanks for all you do,

[your name]



VIVID ARTS ELITE CIRCLE

HEADLINE: "YOUR OPINION NEEDED"

Hey [client name]!

I'm just about finished with this piece and would like to get your opinion on it.

I'd love to hear your feedback!

The inspiration for it came to me the other day when I ***[TALK ABOUT YOUR INSPIRATION FOR THE PIECE.]***

I am feeling good about it... what do you think?

I hope this email got you a dose of inspiration for the day :)

All the best,

[Your Name]





VIVID ARTS ELITE

CIRCLE



THANK YOU

